



New Deal Cafe Cooperative General Manager's Report April 2013

Overall Summary

This month has been very busy with year-end financial and tax preparations and much writing and compiling.

Financial Update

I've attached the 2012 Financial Summary Report, showing that the café did very well last year. Gross bar income was approximately the same as 2011. We had increased our reserves significantly by the end of the year, and have planned some purchases and payoffs with the remaining profit.

The café also had a very successful first quarter of 2013, running ahead of last year's sales already. I will have that report at the next meeting.

Projects and Special Events

Poetry Boxes

The poetry box project finally came to fruition on April 7 on a beautiful spring day. Steve Bernheisel designed a fantastic box, and Leeann Irwin coordinated a lovely reception with many poets, including Mayor J. Davis, reading their own compositions. Rob Soley won the contest with the winning poem "I Keep Forgetting" and it will be displayed in front of the café until the Poetry Moment group decides to change it. Karim reports that many people stop to look at it.

Kale-A-Rama

The first Kale-A-Rama took place last Saturday and it was tremendously well-attended. We were sponsors (of a sort), and the organizers were nice enough to donate a banner to the café in appreciation of our help and advertising. It took a few iterations, but I think it came out very nicely, and is the perfect size to hang

on the table on Sundays when Karim is making mountain bread. The café was extremely busy all day!

Bar Operations

The new keg cooler has been ordered and should be delivered later this week. It will live in the front room where the hot water thermos resides, and should free up lots of space in our current cooler, while also allowing us to purchase (and keep cold) beer in more affordable quantities.

Greenbelt Cooperative Alliance

The Greenbelt Cooperative Alliance had their monthly meeting in the café as usual and discussed the announcement of the winner of the Logo Contest over Greenbelt Day Weekend, on Sunday June 2. Festivities will take place after the Immigration Naturalization Ceremony, which begins at 1pm.

GM Action Items and other matters

Lease Renewal

The lease extension request has arrived and is awaiting the President's signature.

Clean Currents

Pepco bills and an authorization were supplied to Clean Currents, and I am awaiting a quote for converting the café to wind energy.

Energy Audit

I spent 2 mornings with Tom Moran as he conducted an energy audit for the café. We discussed many energy-saving measures, and he will be providing a report soon.

Recommendations on Management Agreement

To be discussed in executive session. I compiled and provided a spreadsheet for the Café's Pepco bills in regards to this matter.

Performance Evaluations

Responded to Board request on March 25, 2012 for a performance self-evaluation.

Meetings

Board Meetings = 2

Committee Meetings = 2

Co-op Alliance Meeting = 1

Bar Manager Meetings = 1

Upcoming Activities

The next special event will be Green Man the weekend of May 11-12.

Terri Rutledge

NDC Cooperative General Manager

April 22, 2013