

MINUTES

New Deal Café Board of Directors Meeting
Monday, December 20, 2017 – 6:30pm
Co-op Supermarket - upstairs

Attendees:

Board: Michael Hartman (President), Nancy Melandry (Secretary), Frank Gervasi, Terri Goodnow, Tom LeaMond

Treasurer: Bill Jones

Audit: Dorian Winterfeld, Mike Stark

Staff: Carrie Megginson, Amethyst Dwyer

Visitors: Dean Boyd, Lore Rosenthal, Susan Harris, Lisa Premo, Joe Harris, Julie Winters, Becky, Connie Davis, Bruce Krittr

Call to order: 6:45pm

Approval and prioritization of proposed agenda

T. LeaMond / T. Goodnow – 2nd / Approved unanimously.

Approval of Minutes

T. LeaMond / T. Goodnow – 2nd / Approved unanimously.

Reports:

Executive Chef

Treasurer

Bar Manager

Music Coordinator

Old Business:

Mission, Vision and Values for Grant Applications

Motion: Adopt Mission and Values statement as presented (attached)

T. LeaMond / T. Goodnow – 2nd / Approved Unanimously

Christmas Potluck: Doors open at 4:00; dinner at 5:00.

New Year's Eve Event: Reservations being made at steady pace.

Outreach and Marketing Efforts: Discussion regarding how to target slow times – GHI new residents, gift certificates to realtors, target daytime movie goers, high schoolers after school, flyers for office buildings, QR codes on flyers for music calendar, target Hyattsville/Takoma Park communities, sponsorship Takoma Radio/WOWD-LP for on-air acknowledgements.

New Business:

2018 Budget: First draft ready by January 22.

Electrical System: Work to begin next month.

Reservation Policy: Reservation must include food orders. Indicate more prominently on website; advise call-in/walk-up reservations of policy.

Gift/Loyalty Cards: Available through our Toast POS. Follow-up.

Adjourn – 7:55pm

Move to executive session