

MINUTES  
New Deal Café Board of Directors Meeting  
Monday, January 29, 2018 – 6:30pm  
Café Back Room

Attendees:

Board: Michael Hartman (President), Nancy Melandry (Secretary), Terri Goodnow, Tom LeaMond, (Frank Gervasi – absent)

Treasurer: Bill Jones (excused absence)

Audit: Tom Jones, Dorian Winterfeld, Mike Stark

Staff: Carrie Megginson, Amethyst Dwyer

Visitors: Bill Doley, Zack Voith, Brian Voith, Diana McFadden, Connie Davis, Judy, Susan Harris, Dean Boyd, Barbara Bjanes, Mike Rall, Meg Haney, Alicia Deligianis, Lore Rosenthal, Bruce Kritt, Konrad Herling, Carla Monardes, Donna Hoffmeister, Joe Harris, Jeremy Ehrenreich, Alan Zambreny, Lisa Voith, Maria Silvia Miller, Ben Friedman, Noni Lewis

Call to order: 6:35pm

Approval and prioritization of proposed agenda

*T. Goodnow / T. LeaMond – 2<sup>nd</sup> / Approved unanimously.*

Approval of Minutes

*T. LeaMond / M. Hartman – 2<sup>nd</sup> / Approved unanimously.*

Reports:

Executive Chef

President

Treasurer (Tom Jones/Audit Comm. in Bill Jones absence): Café losing money every month, but number of orders increasing. Staying afloat with member loans.

Bar Manager

Music Coordinator

Old Business:

Outreach and Marketing Efforts: Tabling at Takoma Park Farmers Market (banners, posters, flyers ordered); postcards ordered for posting on community bulletin boards; sponsorship ad to air on Takoma Radio/WOWD-LP; connect with GAC and OGT for joint efforts.

Ben/Noni (District Fishwife owners): Suggestions: treat Café as business, not a club; reduce (1) menu items, (2) labor and cost of goods sold (food and alcohol) and (3) number of menu items; decide what is most valuable to the community about the Café (bar, music, food) and focus on that.

New Business:

FONDCA: Board requesting funds for (1) repairs/maintenance for sound/stage lighting, (2) music licenses and (3) partial rent for art space. FONDCA to pursue grants.

Adjourn: 8:15pm