

New Deal Café Board of Directors Meeting
MINUTES -- Monday, October 22, 2018 - 6:30pm
Café Back Room

Attendees:

Board: Tom LeaMond (President), Dorian Winterfeld (Treasurer), Nancy Melandry (Secretary), Susan Harris, Terri Goodnow (excused absence)

Audit: Mike Stark, Frank Gervasi

Pianta: Michael Moon

Staff: Amethyst Dwyer, Carla Monardes

Visitors: M. Haney, M. Rall, A. Zambreny, N. Littlefield, M. Hartman, L. Rosenthal

Approval and prioritization of proposed agenda, as amended

D. Winterfeld / S. Harris – 2nd / Unanimously approved

Approval of minutes

D. Winterfeld / S. Harris – 2nd / Unanimously approved

Reports:

Pianta: Espresso equipment ordered, plumbing upgrades underway, staff training; kitchen expansion; menu updates mid-November; added line cook; special Thanksgiving buffet planned; marketing efforts amped up; merchandise coming

President: Café is doing well, everyone is benefitting.

Treasurer: Obtaining additional info from IRS regarding fine and will forward to accountants; fine expected to be abated. On track with loan payments.

Bar Manager/Music Coordinator: All is well.

Marketing: Tabled at Takoma Park Folk Festival last month, GB Farmers Market this Sunday. Folklore Society of Greater Washington and DC Blue Grass Society added Café as a venue. Veg Events website to promote meetups at vegan venues. Compassion over Killing will promote their Nov. 15 event at Café. Process in the works for ways to submit marketing ideas to Committee.

1. Reminders of tabling opportunities, upcoming Roosevelt Center Merchants Assn meeting and Greenbelt Coop Alliance co-op month (M. Hartman)
2. Charitable contributions from sales: Pianta will coordinate with Amethyst Dwyer; Amethyst will advise board of details.
3. BoD Yahoo Group/email and BoD email communication protocols: Individual e-mail addresses will be used for confidential discussions; not group e-mails.
4. CSA at NDC: Approval granted for CSA to continue using Café as a drop off point.
5. Sound levels: Baffling and sound dampening options to be explored.
6. Staff training re disruptive customers: Front counter staff will alert Michael/Leah Moon to any disruptive customers. Moons will follow-up, not staff.

Reconfigure storage/office space:

Motion: Allow DC Vegan to work with NDC Bar Manager to plan and implement changes to the kitchen/office configuration as they see necessary, while maintaining any required space necessary for human resources privacy and money handling security.

T. LeaMond / N. Melandry 2nd / D. Winterfeld, S. Harris – yea. Motion Passed. (Unanimously passed by e-mail on 9/21/18.)

Adjourned: 8:40pm