

New Deal Café Board of Directors Meeting
Monday, Dec. 23, 2019
MINUTES

Attendees

Board of Directors: Tom LeaMond (President), Mark Cheater (secretary), Michael Hartman, Dorian Winterfeld (treasurer), Diana McFadden

Audit Committee: Raven Eyes Cagle

Staff: Amethyst Dwyer, Carla Monardes

Visitors: Katy Gaughan; Susan Harris, Kathy Bartolomeo, Lore Rosenthal, Connie Davis, Catherine Hardy

Call to order – 6:32 pm

Approval of minutes of 10/28/19 and 11/25/19 board meetings, as amended
Dorian Winterfeld / Michael Hartman – 2nd / Unanimously approved

Reports

President: We're working to initiate the "Bring Your Own Cafe" in response to the change in daytime opening hours.

Treasurer: Paid out approx. \$7,100 for member loans and benefits in the fourth quarter, and \$26,330 of member loans have been forgiven/donated. Check has been sent to IRS to pay off our back taxes. Our total debt is currently \$113,845. (The board discussed strategies for paying off our credit card debt, including higher monthly payments and/or taking out a low-interest loan).

Audit Committee: Announced the appointment of Naomi Littlefield to take the place of Joe Harris, who has resigned.

Bar Manager: November was a great month, with over \$20,000 in bar sales. New Year's Eve will be a no-cover event with the regular menu being served.

New business

Equipment: Michael H. summarized the work being done and equipment being bought for the new dishwashing station. In total, the cost of labor and equipment will be over \$2,100. The new dishwasher is scheduled to be installed on Dec. 31.

Soundboard: Dorian W. said the soundboard has been malfunctioning despite repeated repairs.
Motion: to authorize up to \$1,400 to buy a new soundboard (Dorian W.) Seconded (Michael H.) Unanimously approved.

Bring Your Own Cafe: Discussion of project to make the Cafe's front room available to the public on Thursday and Friday afternoons, using volunteer staffers. People can bring their own food and drink, except alcohol. The organizing group has decided to re-brand this effort as the Community Living Room. It will begin on Jan. 2.

25th Anniversary: Discussion of potential membership incentives that will allow us to reach our goal of 250 new members: priority reservations, giving existing members an incentive for bringing in a new member, membership appreciation happy hours, discounts, drawings for gift cards. Discussion of financial impacts and logistical hurdles of offering various incentives. Discussion of urgent need to update NDC website to make it simpler for people to donate, join or volunteer. DW and AD will spearhead this website effort. MC presents a budget for ‘premiums’ (stickers, mugs, glasses, t-shirts) to solicit donations. *Motion: approve up to \$2,000 in spending on donation premiums [MC]. Seconded [DW] Unanimously approved.* Discussion of potential special events throughout the year to celebrate the 25th anniversary.

Adjourned – 8:24pm

Submitted by Mark Cheater, amended at 1/27/20 board meeting