

New Deal Café Board of Directors Meeting (online)

Monday, Aug. 22, 2022

MINUTES

Attendees

Board of Directors: Michael Hartman (President), Mark Cheater (Secretary), Katy Gaughan, John Campanile. Dorian Winterfeld—excused absence.

Audit Committee: Abby Crowley, Brett McCoy, Jay Bellamy

Cafe Music Coordinator: Caitlin Gompf

Cafe Food & Beverage Manager: Dan Gillotte

FONDCA: Meg Haney

Visitors: Barry Holoher, Rebecca Holoher, Sean McCartney, Bill Jones, Lore Rosenthal, Susan Harris, Connie Davis, Ed Crowley, Peter May, Sean McCartney, Susan Barnett, Tom Jones.

Call to order – 6:33 pm

Approval of minutes of 7/25/22 board meeting: *approved unanimously*

Reports

President: We're moving forward on many fronts—many exciting things happening.

Treasurer: (Dorian absent—no report)

Secretary: Mark reminded everyone about the upcoming newsletter deadline.

Audit Committee: Abby C. announced that Jay Bellamy has re-joined the audit committee, to fill the open slot. We are now under fiscal sponsorship of Fractured Atlas, a charity that acts as fiscal agent for charitable donations to nonprofit arts groups, and that now makes us eligible to receive such grants and donations. A committee is forming to put together grant proposals. She requested a copy of the board's finalized budget for FY 2023. The audit committee will be overseeing the administration of our fiscal sponsorship; including requirements to submit grant proposals to Fractured Atlas for review before they are submitted. Abby also mentioned she is willing to take lead on developing a brochure for the Cafe, and asked the board for their input.

Cafe Manager: Dan G said today marks the start of the Cafe's new extended menu—all dinner items will be available from 11am to close, seven days a week. This menu will also be available during Labor Day, and other upcoming festivals. New special menu item: gazpacho. Now offering ice cream. Soon, Oktoberfest beers will be on tap. Co-op's fiscal year ended July

31—don't have final numbers yet, but we're still losing money at the New Deal. Even though a year has gone by, we're still in start-up phase—but we're hopeful about the direction of things, especially with festival season coming up. Order and pay (QR code) system seems to be working well. He also talked about the community street band—a brass band that will play at the Labor Day parade, teaming up with the Cafe and the Co-op. Encourages folks to join, whether as musicians or as marchers.

Music Coordinator: Caitlin mentioned that Crazy Quilt Festival is coming up on Oct. 8, Katy G is doing great organizing and fundraising work for that. Membership appreciation night in August went well. Announced plans for another training for sound volunteers. Playing Music on the Porch Day happens this Saturday. Blues Fest is coming up Sept. 17. We've booked most band dates through the end of the year.

FONDCA: Meg H. said Blues Fest is coming up Sept. 17. Next week we'll be hanging a new art exhibit in the Cafe. Crazy Quilt coming up.

Old Business

Confirmation of online vote for Fractured Atlas: Michael H said the board met w/ a pro-bono lawyer re: our ability to get charitable grants, the lawyer recommended Fractured Atlas as a fiscal sponsor. They charge an 8% fee of grants to act as fiscal agent. He said the board plans to seek grants that go beyond what FONDCA does, and won't compete with FONDCA—we will focus on large operational grants. The board checked out other fiscal agent possibilities, and felt that Fractured Atlas best meets our needs. The board recently voted online to approve the arrangement with Fractured Atlas, and now needs to formalize this in person. *Michael H moves to formalize the approval of Fractured Atlas, John C. seconds.* Katy G pointed out we are looking to raise money for the Cafe's music program, especially considering that we have no income until our F&B operation makes a profit. Abby pointed out the Cafe has lots of expenses—licensing fees, band meals, music coordinator salary, etc.--that are directly related to our music program, and we are looking to raise charitable (i.e., tax-deductible) grants and gifts for those expenses. *The motion was unanimously approved.*

New Business

Volunteer Needs Katy G. said we are heading into festival season. We have three festivals planned. Hope to use these to build up our membership and finances by having tables to recruit members and sell merchandise and take donations. She shared a link to sign up for tabling—asked for people to volunteer for one-hour slots at Labor Day information day, Sept. 3. Crazy Quilt will be a fundraiser for the Cafe, including a special matching-gift campaign, sale of merchandise, etc. Looking for sponsors and volunteers for Crazy Quilt. Abby C. says we need to be mindful of

how we handle donations. Katy G. proposes that the board and audit have a meeting about this; we need to build an infrastructure around this. She also reported on John Guernsey's art collection. He was a Cafe musician and artist. He died 3 years ago, and his family has donated his art collection to the Cafe that we can sell to raise money. There is a lot of artwork; our hope is to hang his work at Crazy Quilt 2023 and sell it as a fundraiser for the Cafe, working through FONDCA. It's an amazing gift, but will require work in cataloging, hanging, marketing, etc. If you want to be part of a committee to work on this project, please let Katy know.

Lost and Found Box: John C. said that all unclaimed items will be emptied out this Friday and donated to a local shelter.

Next Meeting: Sept. 26 at 6:30pm.

The meeting adjourned at 7:42 pm.

Submitted by Mark Cheater 8/22/2022; approved 10/3/22