

New Deal Café Board of Directors Sept. 2022 Meeting (online)
Monday, Oct. 3, 2022 (*postponed from Sept. 26*)

MINUTES

Attendees

Board of Directors: Michael Hartman (President), Mark Cheater (Secretary), Dorian Winterfeld (Treasurer), Katy Gaughan, [John Campanile—excused absence].

Audit Committee: Abby Crowley, Brett McCoy, Jay Bellamy

Cafe Music Coordinator: Caitlin Gompf (excused absence)

Cafe Food & Beverage Manager: Dan Gillotte

FONDCA: Meg Haney (president)

Visitors: Lore Rosenthal, Johanna Goderre, Susan Harris, Ed Crowley, Mike Rall, Tom Jones, Donna Hoffmeister, Barbara Glick.

Call to order – 6:31 pm

Approval of agenda: *approved unanimously*

Approval of minutes of 8/22/22 board meeting: *approved unanimously*

Reports

President: We're doing a lot of outreach lately—tabling at festivals, membership appreciation night, farmers market—resulting in new members, donations, and merchandise sales. I think we're doing a good job of marketing the Cafe, with the help of Susan Harris on social media, and Deb Daniel, who wrote an article for the front page of the Greenbelt News Review.

Treasurer: [*Shares bank balances on screen*] We recently received a single \$10,000 donation from an anonymous patron, and we paid off a \$3,000 member loan. News: we received another check for \$10,000 today! We're on a good trend, but need to keep raising money.

Secretary: Congratulates and thanks Dan Gillotte and participants in the Cafe/Co-op entry in the Labor Day parade, who won “Best Performing Group.” Thanks all the Cafe volunteers. Informed everyone about the CityPaper “Best of DC” vote, and asked everyone to vote for the Cafe. Reminded members about the option to make tax-deductible gifts through our new fiscal agent, Fractured Atlas. Asked for more volunteers to do sound at the Cafe.

Audit Committee: Abby C. shared a chart showing the division of labor of the Audit Committee. Abby will focus on grants, fiscal issues, and liaison to FONDCA; Brett will focus on the budget;

and Jay will focus on daily operations and Cafe feedback. Need to get a 2023 budget from the board, including spending and income estimates. We need more transparency re: the Co-op's costs and expenditures at the Cafe, on a monthly basis. Request a meeting to clarify the relationship with Fractured Atlas, and make that clear to donors.

Cafe Manager: Suggested that folks check out the Cafe's October newsletter for info on fall seasonal items: drinks, beer, etc. Seasonal beers move quickly, and we'll soon have holiday/winter beers. It's been a good September. Don't have final numbers yet, but keep in mind that there was extra labor to go with those increased sales. We're moving toward providing monthly financial statements, we're trying to make sure they're accurate. Reminded everyone that the Cafe offers takeout—take advantage of it! Also, our Order-and-Pay at the table system is super convenient; especially for sitting outside—and helps reduce lines at the counters. Shout out to Mark Opsasnick and the band for the recent show to benefit staff—that was great, thank you! Appreciate customer/member respect and support of staff. If you need space for an event during the day, we can accommodate you—please get in touch with me.

Music Coordinator: [absent]

FONDCA: The Blues Festival went well—we had about 160 people at the peak time. Vendors did well, and bands did well. T-shirt sales were down; but we still made about \$900. Art reception yesterday had a full house. Grantor was happy to see how well-received it was. Our next show is “Artists Gather,” a group show. We have a full schedule of shows planned for next year. Thanks to all the festival volunteers. We're looking forward to Crazy Quilt this weekend.

Old Business

Crazy Quilt: Katy G. encouraged everyone to come out to the festival this Saturday. She gave a shout-out to volunteers who have been helping out. We've raised almost \$4,000 in sponsorships, and spending is below budget. We're looking for tabling volunteers and help with set-up and breakdown at the festival. Lots of fun surprises planned. This is a fundraiser for the Cafe's music program—please donate generously!

New Business

[none]

Next Mtg: October 24.

The meeting adjourned at 7:43 pm.

Submitted by Mark Cheater 10/5/2022; approved 10/24/22